

INSTITUTIONAL CHARACTERISTICS

The Self-Study Sub-Committee for *Institutional Characteristics* addressed the “characteristics of the institution and the community it serves.” The following narrative and informational data pertains to all campuses and college-related training locations affiliated with the institution.

1. NAME AND ADDRESS OF INSTITUTION:

H. Councill Trenholm State Technical College

2. ADDRESS:

1225 Air Base Boulevard

P. O. Box 10048

Montgomery, AL 36108-0020

Telephone: (334) 420-4200

Facsimile: (334) 420-4206

President’s Phone/Email: 334.420.4295 & smunnerlyn@trenholmstate.edu

Website: <http://www.trenholmstate.edu>

**FINAL DRAFT EDITED: 7 MARCH
2011**

3. ALL CAMPUSES WITH ADDRESSES. The list below includes all physical locations for all branches, extensions, extended classrooms, and instructional service centers. Each site uses P. O. Box 10048, Montgomery, Alabama 36108-0020 for mail delivery:

College Branch Campus:

3920 Troy Highway

Montgomery, Alabama 36116

Truck-Driving Program:

5420 Troy Highway

Montgomery, Alabama 36116

Culinary Arts:

8 Commerce Street, Suite 204

Montgomery, Alabama 36104

Library Tower:

3086 Mobile Highway

Montgomery, Alabama 36108

Cosmetology & Massage Therapy:

Service Occupations Building

6240 Brewbaker Boulevard

Montgomery, Alabama 36116

Bullock County Area Vocational Center:

304 E. Blackmon Street

Union Springs, Alabama 36089

Adult Education:

3103 Mobile Highway

Montgomery, Alabama 36108

4. HISTORY OF THE COLLEGE

H. Councill Trenholm State Technical College was created through the consolidation of John M. Patterson State Technical College with H. Councill Trenholm State Technical College. The two Colleges have a shared history in providing services for the same geographical area. In compliance with a U.S. Federal Court Order, courses were realigned in 1970 to eliminate program duplication between Patterson State Technical School and Trenholm State Technical School. Because of the court order, program offerings and personnel were shifted between the schools. In the fall of 1989, the institutions initiated a collegiate schedule for all programs and courses. Each curriculum is composed of a series of discrete courses. Students register for and study specific courses each term. In the fall of 1998, the colleges changed from the quarter system to a semester system.

On April 27, 2000, the Alabama State Board of Education, which governs the Alabama Community College System upon the recommendation of the Chancellor of the Department of Postsecondary Education, approved the intent to merge. Since both colleges were technical colleges, the merger did not alter that status or result in any change in the role of the new entity. Dr. Alma Freeman was appointed as Interim President of the newly merged technical college on April 20, 2001. On April 26, 2001 the Alabama State Board of Education voted to name the newly created entity H. Councill Trenholm State Technical College. Effective November 19, 2001, Dr. Anthony L. Molina was appointed as President. After the death of former College President, Anthony Molina, Sam Munnerlyn was appointed as Interim President from April 2007 until December 2007. Subsequently, he was named College President.

H. Councill Trenholm State Technical College graduated its first merged class in May 2001. On March 12, 2002, the Council on Occupational Education granted initial approval for the merger of the two institutions that were heretofore accredited independently by COE, and both of which had undergone accreditation site visits independently in the year 2000.

The College maintains two campuses: Trenholm Campus as its main campus located in west Montgomery and Patterson Campus as a branch campus in southeastern Montgomery. The two campuses are only 8.9 miles apart. The College operates 12 months a year on a semester system (Fall & Spring Semester; Summer Term), with 206 instructional days per year, with a total of 229 duty days (which includes instructional days). It is approved for the training of veterans, and the programs are approved for federal financial aid.

HISTORY OF PATTERSON CAMPUS (FORMERLY JOHN M. PATTERSON STATE

TECHNICAL COLLEGE): In 1947, the Alabama State Legislature passed the Regional Vocational and Trade School Act 673, thus providing for the establishment of the John M. Patterson Technical School. The Montgomery County Board of Revenue and the City of Montgomery purchased 43 acres of land at the junction of the Southern Bypass and U.S. 231 South in 1961. That year, construction began at a cost of \$1 million dollars. The physical facilities were initially comprised of an administration/classroom building, two shop buildings, and the cafeteria. The school was named for former Governor John M. Patterson under whose administration it began. In 1961, Mr. J. O. McCollough was appointed director of the school and served until his retirement in 1973. On September 4, 1962, the school opened and 162 students enrolled. The school continued to grow by adding new programs and constructing additional buildings. In 1974, by action of the State Board of Education, the school was named a technical college and was permitted to award the Associate's Degree in Applied Technology in certain programs. In addition, the evening class offerings were greatly expanded in late 1974. Mr. J. L. Taunton was appointed president in 1973 and served until his retirement in 2000. In the year 2000, the College served over 1,700 individuals in 23 different programs.

HISTORY OF TRENHOLM CAMPUS (FORMERLY H. COUNCILL TRENHOLM STATE

TECHNICAL COLLEGE): H. Councill Trenholm State Technical College was one of several public postsecondary occupational education institutions authorized by the Alabama State Legislature on May 3, 1963. Construction on the 35-acre site located at 1225 Air Base Boulevard began August 19, 1965, and was completed August 8, 1966, at a cost of approximately 1.25 million dollars. The physical plant was initially comprised of an administration building and four shop buildings. The City of Montgomery and the Montgomery County Board of Revenue made financial contributions towards the construction of the cafeteria. The College was named for the late Dr. Harper Councill Trenholm, a past president of the neighboring Alabama State University. In 1966, Mr. Lucious W. Smiley was appointed president of the school and served until 1970. The instructional staff assumed duties July 1, 1966. Classes began August 15, 1966, with an initial enrollment of 275 students. The College continued to grow; during the 1971-72 school year the physical plant was expanded to include the new warehouse facility and the Related Subjects Building. The Allied Health Occupations Building was completed on April 17, 1979. The Joseph Dickerson Culinary Arts and Conference Center was officially dedicated on August 25, 1991. The new Library and Tower of Learning Building was completed and opened in 1996. In the fall of 1989, the institution initiated a collegiate schedule for all programs and courses. During the 1998-99 academic year, the college changed from a quarter system to a semester system and had 1,295 students enrolled in

13 different programs. Mr. M. D. Smiley served as president from 1970 until 1981, followed by Dr. Thad McClammy from 1981 through 1995. Interim presidents appointed by the Chancellor served from 1995 until 2001.

COLLEGE OPERATIONS:

H. Councill Trenholm State Technical College is a public institution. The College operates under the president, who reports to the State Board of Education through the Chancellor of the Alabama College System. The State Board of Education is composed of the Governor, as ex-officio member, and eight elected members. Alabama is divided into eight school districts, and one member is elected from each district. State Board members serve four-year terms. The Governor is president of the State Board, and a vice president is elected from its members annually on the second Tuesday in July. For the purpose of assisting the State Board of Education in carrying out its authority and responsibilities for each of the colleges, the State Board appoints a Chancellor who also serves as Chief Executive Officer of the Department of Postsecondary Education. The Chancellor serves at the pleasure of the State Board of Education, but it is customary for the Chancellor to have a multi-year contract.

The College president is appointed by the Alabama State Board of Education and heads the College's organizational structure. Specific areas of operation include Student Services; Instructional Services; Development, Institutional Research and Planning; Finance and Administrative Services; Workforce Development; Adult Education; and, Information Technology. Each of these areas functions under the guidance of a Dean or Director who reports directly to the Dean of the College or the President. The President reports to the Chancellor and is responsible for operating the college within the State Board of Education policies and all applicable state and federal laws. This organizational structure is in compliance with the Handbook of Accreditation of the Council on Occupational Education and guidelines of the Alabama State Board of Education. A College Advisory Council composed of representatives of area industry, business and management assists the Administration. The Council serves in an advisory capacity to the President in promoting the interests and general welfare of the College.

GOVERNING BOARD: Alabama State Board of Education, *Board Members*

MEMBER & TITLE	DISTRICT	CONTACT INFORMATION
Honorable Dr. Robert Bentley, President	<u>Governor</u>	<u>Alabama State Capitol</u> 600 Dexter Avenue Montgomery, AL 36104 Phone:(334) 242-7100
Mr. Randy McKinney, Vice-President	District 1	P. O. Box 2999 Gulf Shores, AL 36547 Phone:(251) 967-2166
Mrs. Betty Peters	District 2	526 Beatrice Road Kinsey, Alabama 36303 Phone:(334) 794-8025
Mrs. Stephanie W. Bell	District 3	3218 Lancaster Lane Montgomery, Alabama 36106 Phone:(334) 272-2777
Dr. Yvette Richardson	District 4	P. O. Box 785 Fairfield, Alabama 35064 205-923-7262
Mrs. Ella B. Bell	District 5	2634 Airwood Drive Montgomery, Al 36108 Phone:(334) 834-2811
Mr. Charles Elliott	District 6	P. O. Box 1584 Decatur, Alabama 35602 256-580-1705
Mr. Gary Warren	District 7	P. O. Box 704 Haleyville, Alabama 35565 Phone:(205) 486-9696
Mary Scott Hunter	District 8	P. O. Box 18572 Huntsville, Alabama 35801 256-489-1996

ALABAMA DEPARTMENT OF POSTSECONDARY EDUCATION

Dr. Freida Hill, Chancellor
Department of Postsecondary Education
Alabama Community College System
135 South Union Street
Montgomery, Alabama 36104-4340
Phone: 334.293.4500

EXHIBITS

- 4.1 INSTITUTIONAL CHARTER**
- 4.2 AUTHORIZATION LEGISLATION**
- 4.3 INSTITUTIONAL BYLAWS**
- 4.4 COLLEGE ADVISORY COUNCIL**

5. ENROLLMENT, PROGRAM OFFERINGS, FACULTY/STAFF:

A/B. TOTAL NUMBER/TYPE OF PROGRAM OFFERINGS.

CURRICULA OFFERED

The total number and type of secondary and postsecondary technical educational programs offered are listed below by Division and Program Offerings within each respective division:

H. COUNCILL TRENHOLM STATE TECHNICAL COLLEGE LIST OF PROGRAMS WITH CAMPUS DESIGNATION

PROGRAMS and Areas of Emphasis	Campus Location & Division	Department Code	High School DIPLOMA OR GED REQUIRED	AAT Degree	Certificate	Short Term Certificate	Industry Certification/ Articulation Agreement	Time Offered Day or Night
Accounting Technology (3)	Trenholm	ACT	Y	X	X		*	Both
A/C & Refrigeration Technology (5)	Patterson	ACR	Y	X	X	X		Both
Apparel & Design (6)	Patterson	CMS	N			X	*	Both
Automotive Collision Repair (3)	Trenholm	ABR	N		X	X		Both
Automotive Manufacturing Technology (5)	Patterson	AUT	Y	X	X	X		Both
Automotive Technology (4)	Patterson	ASE	Y	X	X	X	*, @	Day
Computer Information Systems (1) Database Networking Programming Web Developer	Both	DPT	Y	X		X	*, @	Both
Cosmetology (6) Nail Techniques (#) Cosmo. Instructor Training (#)	Patterson	COS CIT	N (10 th grade)		X	X X X	*, @ @	Both Both
Culinary Arts/Hospitality Management (6)	Mall	CUA	Y	X	X		*, @	Both
Dental Assisting Technology (2)	Trenholm	DAT	Y	X	X	X	*, @	Day
Diagnostic Medical Sonography ^ (2)	Trenholm	DMS	Y	X				Day
Diesel Mechanics (4)	Patterson	DEM	N		X	X		Day
Drafting & Design Technology (4)	Patterson	DDT	Y	X	X	X		Day
Early Care & Education (3)	Trenholm	CGM	Y	X	X		*	Both
Electrical Technology Electrical/Instrumentation (5)	Patterson	ELT	Y Y	X X		X X	*	Both
Emergency Medical Technician/ Paramedic (2)	Trenholm	EMT EPT	Y Y	X	X	X	*, @ *	Both
Graphic Design (1)	Patterson	GRD	Y	X	X	X	*	Day
Industrial Electronics Technology (5)	Patterson	ILT	Y	X		X	*, @	Both

PROGRAMS and Areas of Emphasis	Campus Location & Division	Department Code	High School DIPLOMA OR GED REQUIRED	AAT Degree	Certificate	Short Term Certificate	Industry Certification/ Articulation Agreement	Time Offered Day or Night
Industrial Maintenance Technology (5)	Patterson	INT	Y	X		X	*	Both
Machine Tool Technology Injection Mold (5)	Patterson	MTT	Y Y	X X	X	X	*, @	Both
Massage, Therapeutic (6)	Patterson	MSG	Y			X	@	Both
Medical Assisting Technology (2)	Trenholm	MAT	Y	X		X	*, @	Day
Medical Radiologic Technology ^	Trenholm	RAD	Y	X				Day
Nursing Assisting/Home Health Aide (2)	Trenholm	NAS	N			X	*, @	Day
Office Administration (3)	Trenholm	SET	Y	X	X		*	Both
Practical Nursing ^ (2)	Trenholm	LPN	Y		X		*, @	Both
Entertainment Media Production (1)	Patterson	RTV	Y			X		Night
Truck Driving (4) (Not Pell Grant Eligible)	Patterson	TRK	N			X	*, @	Both
Welding (5)	Patterson	WDT	N		X	X	*	Both

* Programs with High School Articulation Agreements

@ Programs with certification or accreditation by the industry

Not Pell Grant eligible

^ Selective admissions program – not all applicants will be admitted; specific program requirements apply

These programs are assigned to respective divisions as noted below:

1. **General Education and Communications Division**
2. **Health Services Technologies Division**
3. **Business and Services Technologies Division**
4. **Industrial Technology Division**
5. **Manufacturing Technology Division**
6. **Service Occupations Technology Division**

LEVEL OF OFFERINGS

H. Councill Trenholm State Technical College offers programs in the following levels:

- Programs for students at high school level offering a high school diploma.
- Programs for students at the high school level on a part-time basis.
- Programs for non-high school students at the postsecondary level.
- At least one, but not less than two years beyond grade 12.
- At least two, but less than four years beyond grade 12.
- Adult programs for a high school diploma (GED).
- Extension programs for high school diploma.
- Other. Tech Prep Programs; Educational Talent Search; and, Title III.

C. ENROLLMENT DATA FOR A TYPICAL CALENDAR YEAR.

The following table presents the enrollment for Fall Semester 2009, Spring Semester 2010, and Summer Term 2010, and Fall Semester 2010:

FALL SEMESTER 2009: TOTAL ENROLLMENT 1,733							
Full-Time	Part-Time	Gender: M	Gender: F	Ethnicity: B	Ethnicity: W	Ethnicity: O	Total Awards Conferred
1,078 (62.2%)	655 (37.8%)	871 (50.3%)	862 (49.7%)	1,099 (63.4%)	590 (34%)	44 (2.54%)	477 <i>(2008-2009)</i>
SPRING SEMESTER 2010: TOTAL ENROLLMENT 1,728							
Full-Time	Part-Time	Gender: M	Gender: F	Ethnicity: B	Ethnicity: W	Ethnicity: O	Total Awards Conferred
1031 (59.7%)	697 (40.3%)	869 (50.3%)	859 (49.7%)	1073 (62.1%)	615 (35.6%)	40 (2.3%)	180 (Spring 2010)
SUMMER TERM 2010: TOTAL ENROLLMENT 1,302							
Full-Time	Part-Time	Gender: M	Gender: F	Ethnicity: B	Ethnicity: W	Ethnicity: O	Total Awards Conferred
630 (48.3%)	672 (51.6%)	665 (51.1%)	637 (48.9%)	801 (61.5%)	472 (36.3%)	29 (2.2%)	119 (Summer 2010)
FALL SEMESTER 2010: TOTAL ENROLLMENT 1,788							
Full-Time	Part-Time	Gender: M	Gender: F	Ethnicity: B	Ethnicity: W	Ethnicity: O	Total Awards Conferred
1,017 (56.9%)	771 (43.1%)	875 (48.9%)	913 (51.1%)	1,069 (59.8%)	671 (37.5%)	48 (2.7%)	480 <i>(2009-2010)</i>

D. TOTAL NUMBER OF FULL-AND-PART-TIME ADMINISTRATIVE AND INSTRUCTIONAL STAFF EMPLOYED BY THE INSTITUTION.

Faculty/Staff Fall 2010:

FULL-TIME:

Faculty/Staff 164

PART-TIME:

Faculty/Staff 53

TOTAL: **217**

E. NONTRADITIONAL PROGRAMS AND SERVICES

The College provides several nontraditional programs and services. Among these are continuing education, testing for industry certification, GED, tech prep, assessment for alternative credit, learning enhancement center, computer based training for staff and students, Student Support Services, Educational Talent Search, and noncredit training for business and industry. Continuing education courses are provided primarily on weekends. This program includes self-help computer related instruction.

The College conducts and/or facilitates on-campus testing for specific industry credentials. These include regular testing for Automotive Service Excellence (ASE), Certified Electronic Technician (CET), and road testing for Commercial Driver's License (CDL). The College adheres to state-wide articulation agreements for these types of services, particularly the tech prep services. The College also awards credit for knowledge and skills developed through alternative learning sources. Challenge exams, portfolio evaluations, and recognition of industry credentials can serve as a basis for a student receiving credit for college courses.

A Learning Enhancement Center, developed through Title III funding, provides comprehensive assessment for students to facilitate their career decision-making. The Learning Enhancement Center also provides supplementary learning experiences and alternative learning methods for students. Computer-based instruction is available to students, faculty, and staff.

The federally funded Student Support Services project provides supplemental career planning, advising and counseling services for students. The program also provides extensive tutorial services for qualifying students.

Educational Talent Search provides support services to area schools. Project staff works with junior high and high school students with the goal of assisting the student to complete secondary education and prepare for transition to postsecondary education.

The training for business and industry department serves employers throughout our geographical area. The department designs and implements specific training programs and services based on the needs of individual employers. The department provides educational planning assistance for employers. Through this assistance many employers have been able to obtain the employee up-grade training they need via regular courses offered by the college.

EXHIBITS

5.1 TRENHOLMSTATE FASTFACTS 2009-2010 (The TrenholmState Fast Facts for 2010-2011 was published in Spring Semester, 2011)

6. – 9. COLLEGE CALENDAR, STUDENT LOAD AND SUMMER SESSIONS NOT QUALIFIED AS REGULAR TERMS, AND DELIVERY SYSTEMS OF THE INSTITUTION.

H. Councill Trenholm State Technical College operates on a semester system, with two 15-week semesters and a 10-week summer term. A normal full-time student load is 12-15 semester hours. Students may take 19 semester hours without special approval. With special approval, a student may take 24 semester hours. However, students are advised to enroll for credits required for program completion/graduation as specified in the college catalog. Students normally attend classes 25 to 30 clock hours per week to complete programs on schedule.

Most courses are taught on campus and are a combination of classroom and laboratory experiences. Some courses are strictly classroom lecture-discussion type classes. Some courses are strictly laboratory experience. Some programs have internship and externship courses that involve off-campus experiences under the guidance of on-site supervisors and the coordination of college instructors. The College offers a number of courses via distance learning format.

H. Councill Trenholm State Technical College provides a flexible schedule for individuals who are unable to attend college during the day. Evening class sessions are designed to provide students the same classroom instruction given to day students. The policies for admission, registration, graduation, and course requirements for evening students are the same as those for day students. A schedule describing evening class offerings is published each term on the college's website.

The College awards associate degrees, diplomas, and certificates. During 2009-2010 the College awarded 477 awards: 133 Associate Degrees, 58 Certificates, and 286 Short Certificates (C26). For the academic year 2009-10, the College's Completion Rate was 77.63%, Placement Rate was 90.63%, and Licensure Exam Passage Rate was 86.53%. For the academic year of 2010-2011, the College awarded 480 awards: 134 Associate Degrees, 53 Certificates, and 293 Short Certificates (C26). For the academic year 2010-2011, the College's Completion Rate was 71.75%, Placement Rate was 83.31%, and Licensure Exam Passage Rate was 92.31%.

COMMUNITY [SERVICE COMMUNITY] CHARACTERISTICS

H. Councill Trenholm State Technical College is located in Montgomery County, Alabama. The State Board of Education has assigned the college the service area of Elmore County, Montgomery County, Lowndes County, and parts of Bullock and Macon Counties in central Alabama. However, students are attending the college from over a 50-mile radius. Based on the current student body, the

College primarily serves the Montgomery Metropolitan Statistical Area (MSA) which includes Montgomery, Autauga, Elmore and Lowndes Counties in south-central Alabama. The MSA population is approximately 366,401. Currently, students are also attending from the counties of Bullock, Butler, Chilton, Coosa, Crenshaw, Macon, Tallapoosa, and Pike. These counties have only small towns and thus, are considered rural counties.

According to the latest update on census data published by the U.S. Census Bureau, the total population of the College's composite service area is 557,916. As shown in Table 1, of the 557,916 citizens located in the area, 57.7 percent are White, 40.6 percent are African-American, and 1.5 percent are designated as Other. The College serves the rural and impoverished urban communities of Alabama's Black Belt region and one county in the Appalachian region. These economically depressed areas need innovative strategies to overcome years of neglect. The provision of appropriate educational opportunities that lead to increased job opportunities and promising career prospects is a key element to bringing this region into the State's economic mainstream.

Table 1
POPULATION BY COUNTY¹

COUNTY	TOTAL POPULATION	PERCENT WHITE	PERCENT AFRICAN-AMERICAN	PERCENT ² OTHER
Autauga	50,756	79.4%	18.4%	2.2%
Bullock	10,985	30.4%	68.2%	1.4%
Butler	19,964	56.8%	41.9%	1.3%
Chilton	42,971	87.3%	11.4%	0.3%
Coosa	10,556	68.2%	30.4%	0.4%
Crenshaw	13,781	73.3%	25.2%	0.5%
Elmore	79,233	76.1%	21.8%	2.1%
Lowndes	12,293	28.9%	70.1%	1.0%
Macon	21,789	16.1%	81.8%	2.1%
Montgomery	224,119	42.9%	54.3%	2.8%
Pike	30,461	59.7%	37.3%	3.0%
Tallapoosa	41,008	73.0%	25.8%	0.3%
AREA	557,916	57.7%	40.6%	1.5%
STATE	4,708,708	70.9%	26.3%	2.8%
NATIONAL	307,006,550	79.6%	12.9%	7.5%

¹ Source: U. S. Census Bureau, State and County Quick Facts: Alabama. Retrieved 16 November 2010 from <http://quickfacts.census.gov/qfd/states/01000.html>.

² Note: As defined by the U.S. Census Bureau, Other includes all categories other than "White" or "African-American" which could include Hispanics, Asians, American Indians, Cuban, etc.

A majority of the eight counties are characterized by low incomes. Table 2 shows Bullock has the lowest per capita income at \$10,163 while Montgomery County has the highest per capita income at \$19,358. In turn, the per capita average income for the area is only \$15,344 while the per capita income for Alabama and the nation is \$18,189 and \$21,587 respectively. It is of interest to note that the Montgomery County per capita income is much higher than the surrounding counties primarily because the State's capital, the City of Montgomery, is located in Montgomery County. Because this is the state capital, there is a higher level of professionals (e.g., bankers, lawyers, educators, etc.) working and living in Montgomery County attending to state business or working in support of state business. This observation is supported by U. S. Census [see Table 3] data that shows 28.5% of the working population in Montgomery County has a bachelor's degree or higher as compared to an average of 14.4% of the employees in the surrounding seven counties from where a majority of the college's students are drawn. Even when this educational anomaly is taken into consideration, however, the data provided in Table 2 clearly illustrate that a majority of area residents significantly lag behind the state and nation in per capita personal income.

Finally, the area has an extremely high rate of poverty. This observation is supported by the information provided in Table 2 which shows that the average number of individuals for the total service area in poverty is an astonishing 20.4% as compared to only 15.9% and 13.2% for the state and nation respectively. As noted in Table 2, a 27 percent average of individuals living in the area counties of Bullock, Butler, Lowndes, Macon, and Pike, are living in poverty. This is perhaps one of the highest poverty areas in the state and nation.

Table 2**ECONOMIC DESCRIPTION BY COUNTIES AS COMPARED TO STATE AND NATIONAL ECONOMICS**

COUNTY*	PER CAPITA INCOME³	INDIVIDUALS IN POVERTY (%)	Median Household Income, 2008
Autauga	\$18,518	10.7%	\$52,622
Bullock	\$10,163	33.6%	\$26,980
Butler	\$15,715	22.3%	\$31,449
Chilton	\$15,303	17.1%	\$40,292
Coosa	\$14,875	15.7%	\$36,050
Crenshaw	\$14,565	18.9%	\$34,402
Elmore	\$17,650	11.4%	\$53,296
Lowndes	\$12,457	25.4%	\$30,225
Macon	\$13,714	30.5%	\$27,314
Montgomery	\$19,358	17.6%	\$43,297
Pike	\$14,904	22.5%	\$32,284
Tallapoosa	\$16,909	19.5%	\$35,293
AREA (Avg)	\$15,344	20.4%	\$36,958
STATE	\$18,189	15.9%	\$42,586
NATIONAL	\$21,587	13.2%	\$52,029

In addition to being extremely rural and poor, these counties are also further handicapped by low educational achievement. Table 3 shows that only 14.3 % of the area's population completed college (BS or higher); this is a significantly lower number than for the state average of 19.0% and the national average of 24.4%. Also, the data in Table 3 illustrates that 30.8% of the area population over 25 did not complete high school as compared to the state and national averages of only 24.7% and 19.6% respectively. In total, this area significantly lags behind both the State of Alabama and the nation in educational attainment. Again, this lower level educational attainment rate for the area holds true even when the Montgomery County area anomaly is taken into consideration.

³ Source: U. S. Census Bureau, State and County Quick Facts: Alabama. Retrieved 16 November 2010 from <http://quickfacts.census.gov/qfd/states/01000.html>.

Table 3**EDUCATIONAL ATTAINMENT OF ADULTS OVER 25⁴
AND AREA UNEMPLOYMENT RATES**

COUNTY	%LESS THAN HIGH SCHOOL	%HIGH SCHOOL GRAD	%SOME COLLEGE	%COLLEGE GRADUATE (BS or Higher)	UNEMPLOYMENT RATE ⁵
Autauga	21.30%	78.7%	n/a	18.0%	8.2%
Bullock	39.50%	60.5%	n/a	7.7%	15.4%
Butler	32.20%	67.8%	n/a	10.4%	11.8%
Chilton	33.80%	66.2%	n/a	9.9%	8.8%
Coosa	34.30%	65.7%	n/a	8.0%	12.1%
Crenshaw	39.90%	60.1%	n/a	11.2%	8.7%
Elmore	22.40%	77.6%	n/a	16.6%	8.2%
Lowndes	35.70%	64.3%	n/a	11.0%	14.6%
Macon	30.00%	70.0%	n/a	18.8%	12.3%
Montgomery	19.70%	80.3%	n/a	28.5%	9.2%
Pike	30.90%	69.1%	n/a	18.4%	7.5%
Tallapoosa	29.90%	70.1%	n/a	14.1%	12.0%
AREA	30.80%	69.2%	n/a	14.3%	10.7%
STATE	24.70%	75.3%	n/a	19.0%	9.1%
NATIONAL	19.60%	80.4%	n/a	24.4%	9.8%

Finally, Table 3 also reflects the latest available unemployment rates for the college's area. As reflected in Table 3 the average unemployment rate for the area is 10.7% while the unemployment rate for Alabama and the nation is 9.1% and 9.8% respectively.

Summary of Area Demographics

Given the wealth of data provided on the College's area demographics, it is possible to make several generalizations about the environment in which the College must function and which will have an impact on the operation of the College. These generalizations are:

1. The service of the College is located in central Alabama with extended services dictated by the needs of students attending the college;

⁴ Source: U. S. Census Bureau, State and County Quick Facts: Alabama. Retrieved 16 November 2010 from <http://quickfacts.census.gov/qfd/states/01000.html>.

⁵ Source: Alabama Department of Industrial Relations, October 2010 Newsletter, p. 16, September 2010 Data. Retrieved November 18, 2010, from <http://www2.dir.alabama.gov/LMI%20Newsletter.pdf>.

2. H. Council Trenholm State Technical College is located in the County of Montgomery and City of Montgomery which is the State's capital and is surrounded by seven other extremely rural counties which include Autauga, Bullock, Butler, Elmore, Lowndes, Macon, and Pike.
3. Of the 557,916 citizens located in the area, 57.7 percent are White, 40.6 percent are African-American, and 1.5 percent are designated as Other.
4. A majority of area residents over 25, at least 86%, do not have a college degree.
5. The median household income for the area is \$36,958, compared to \$42,586 for the State and \$52,029 for the nation.
6. An average of 20.4% of area residents are at the poverty level or below, as compared to 15.9% and 13.2% for the state and nation respectively.

In total, the data of the service area clearly shows that the area where a majority of the College's students are drawn includes a large percentage of minorities and that the population lags in per capita income, educational attainment, and has a higher than average unemployment rate for unskilled or nonprofessional occupations. As will be shown in the next section, however, in spite of the depressing indicators of income, education, and unemployment rates for the area, H. Council Trenholm State Technical College has a high success rate with its students, the vast majority of which are First Generation College and non-traditional college students in terms of persistence, graduation, and employment rates. Given this high rate of success, H. Council Trenholm State Technical College has proven beyond a doubt that given sufficient support from a program such as Title III – Strengthening Institutions program, the College can prosper, grow, and increase its self-sufficiency. In turn, the College will serve a higher number of students in need and help them prepare for new professional and technical careers, which is where the jobs are in the service area and where the majority of H. Council Trenholm State Technical College students will continue to live.

CHANGES IN CHARACTERISTICS

During the last decade, southeastern United States has emerged as a key location for global automotive manufacturing industry. Alabama, in particular, has seen an explosive growth in that sector. On April 1, 2002, Hyundai Motor Company of South Korea announced its decision to locate its first American automobile manufacturing plant in Montgomery, Alabama, just six miles from H. Council Trenholm State Technical College. The plant currently employs nearly 2,500 workers. Dozens of spin-off businesses and parts/modules manufacturing plants for the \$1 billion assembly plant have employed several thousand people. Mercedes/DaimlerChrysler has built its first passenger auto manufacturing plant

in the United States at Vance, Alabama (70 miles from Montgomery) to manufacture its M-Class sports utility vehicles. Honda has built a plant to assemble its Odyssey minivans and engines at its comprehensive automobile manufacturing facility in Lincoln, Alabama (85 miles from Montgomery). Toyota Motor Manufacturing, Alabama, Inc. has a plant in in Huntsville for its first V-8 assembly engines plant outside Japan. The growth is so impressive that representatives of the state's auto industry have created the Alabama Automotive Manufacturers Association (AAMA). The Economic Development Partnership of Alabama claims the state is home to some 300 companies that manufacture products for the automotive industry. Automotive suppliers are finding that distribution access from Alabama enables them to serve consumer markets in South America and automakers in other states as well.

We anticipate significant changes in the size or characteristics of the population of the area served which might affect the nature of the college's services, even in light of economic downturns. Especially during the past several years, the Montgomery MSA area has experienced the greatest percentage of industrial growth for any area of the state. If this trend continues, it will increase the student demand and the employer demand for the programs of the college.

There are many programs and opportunities in the service area that impact the enrollment of the college. In particular, the job market for Health Services has increased the demand for trained health-care employees and the college is now offering substantive programs to provide this training for local hospitals and related health-care facilities across the state.

ANTICIPATED SUBSTANTIVE CHANGE

As per the mandate of the Chancellor of Alabama Department of Postsecondary Education, the College has recently submitted an application for Candidacy of the Commission on Colleges of the Southern Association of Colleges and Schools. It is anticipated that the college will attain and retain both the COE and SACS-COC accreditations. To continue both of these accreditations will ensure that the programs at the college are maintained at the highest standard possible.